



GoPro Q3 '17 Feedback Snapshot

RightBid collected 29,459 reviews for GoPro on Amazon including 1,286 reviews in the third quarter to assess whether changes in product quality may have been a factor in GoPro's bearish stock performance since 2015. We found:

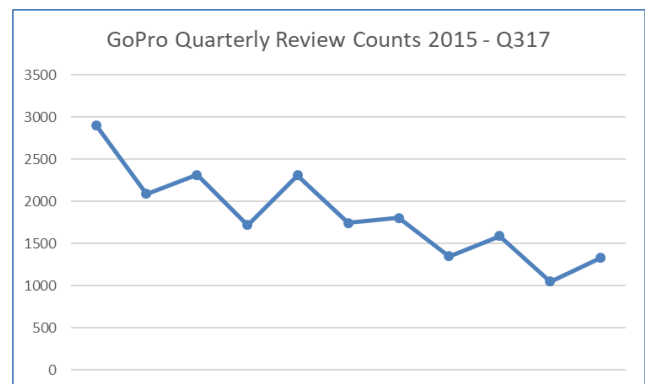
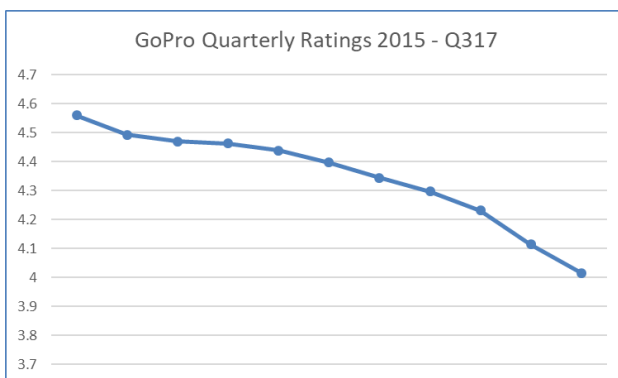
-GoPro's average rating of 4.02 for Q3 '17 was down from 4.11 for Q2 '17 and down from 4.34 for Q3 '16

-GoPro has seen a decline in its average customer rating in each of the past ten quarters

10 Consecutive Quarters with a Decline in Average Ratings

87% GPRO stock has declined by 6% in 2017 and by 87% since 2015

	Avg. Rating	Review Count
Q3-17	4.02	1,332
Q2-17	4.11	1,049
Change	-0.10	27%
Q3-16	4.34	1,804
Change	-0.32	-26%



New reviews for GoPro have declined by a third since 2015

For more information email Zach Blatt, RightBid's Founder, at zblatt@rightbidresearch.com.

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